

NAEYC celebrates the Week of the Young Child  
4/22 -4/28/12 to call attention to  
quality early childhood education

Contact your local town government to be put on the council agenda. Have your town fathers declare April the Month of the Young Child in recognition of the fine and necessary work done by early childhood professionals on behalf of families and children.

1. Find out when the proclamation will be issued. Ask families in your center to attend. This is a fine photo op!
2. Ask the mayor to come to your center to issue the proclamation in an evening reception or "book party."
3. Have a daytime event and invite guest readers from the program (the director, the nurse, the public school principal) or the community (a police officer, the mayor, a fire fighter, a congressman or legislator).
4. Display artwork based on quality books at your program or in the local library.
5. Invite parents/ grandparents/ older siblings to read to the children. If they can't come in person, have them tape their reading of a favorite book).
6. Have a character visit... Mother Goose, or a balloon artist. Invite parents. Make the occasion festive and dress up for the day.
7. Have a "literary food event" focusing on a book such as Muffins...  
If You Give a Moose a Muffin - Laura Numeroff Breakfast...,  
"Green Eggs and Ham" - Dr. Seuss Pot Luck Dinner...,  
"Today is Monday" - Eric Carle (These are just suggestions).
8. DEAR Time at your program  
DROP EVERYTHING AND READ!!!!
9. Have a theme day or character day... For example:  
Focus on Clifford - wear red.  
Have a crazy hat day - find a book such as HATS HATS HATS by Anne Morris  
Have Pajama day - Ira Sleeps Over

You are limited by your own imagination.

Please share your ideas so we can spread the creativity and call attention to your fine work.